

GUIDELINES FOR COMPLETING THE PURPOSE STATEMENT

PURPOSE STATEMENT

Applicants are encouraged to consider the guidelines presented hereunder in drafting their Purpose Statement.

	CONTENT	TASKS
a.	Description of a national developmental need, in relation to the goals and objectives of Trinidad and Tobago's National Developmental Plan. The need may be one which already exists.	<ul style="list-style-type: none">• Demonstrate that you have knowledge of the industry/sector that is linked to the need identified (present relevant data that would highlight this as a national issue).
b.	Description of the programme of study you have chosen that deals significantly with the need identified.	<ul style="list-style-type: none">• Describe succinctly the programme of study you have chosen, and demonstrate how it will address the need identified.
c.	Description of how exposure to the selected programme of study will equip you to meet the identified national need.	<ul style="list-style-type: none">• Articulate your vision for this industry/sector and how you see yourself contributing to it on the completion of your studies.
d.	Quality of Writing.	<ul style="list-style-type: none">• Use clear, concise, coherent and grammatically correct English Language.

NOTES

- Your Purpose Statement word count should range between a Minimum of 420 to a Maximum of 520 words.
- The total word count should be declared at the top right hand corner of your document.
- Your Purpose Statement should follow the four (4) broad areas indicated above.
- You are encouraged to conduct research from existing data sources to gain insight into the current state and potential for future development of the industry/sector to which you wish to contribute on graduating.
- Attach an Appendix that lists all references/sources of information used in your Purpose Statement.