





IEAT 2024 -Scoring Rubric for Value-Added Product

Each product will be scored individually and for schools with multiple products, an average score will be calculated.

	Characteristics	Excellent	Very Good	Good	Fair	None
		4- 5	3	2	1	0
1	Shelf Life	Possible Shelf life of	Possible Shelf life of	Possible Shelf life of	Possible Shelf life of 1-2	Perishable after 1–6
		over 6 -12 months	over 3 -5 months	over 1- 2 months	weeks	days
2	Taste /Usefulness	Excellent Taste	Very Good Taste	Good Taste /Usefulness	Fair Taste /Usefulness	No Taste /Usefulness
		/Usefulness	/Usefulness			
3	Presentation/ Appearance of packaged product	Excellent visual appeal	Very good visual appeal	Good visual appeal	Fair visual appeal	No visual appeal
4	Labelling	Excellent labelling	Very good labelling	Good labelling with	Good labelling with	No label
		with excellent size of	with very good size of	good size of label and	good size of label and	
		label and all necessary	label and most of the	some of the necessary	some of the necessary	
		information about the	necessary information	information about the	information about the	
		product included	about the product included	product included	product included	
5	Use of ingredients	Ingredients grown in	Ingredients grown in	Ingredients grown in	Ingredients grown in	No ingredient grown
	grown in the garden	the garden are in the	the garden is the 3 rd	the garden is the 4th	the garden is the 5 th or	in the garden used in
		first 2 main	main ingredient in the	main ingredient in the	less main ingredient in	the product
		ingredients in the product	product	product	the product	
6	Use of local ingredients	All ingredients used	Most ingredients used	Some ingredients used	One ingredient used is	No ingredient used is
		are locally sourced	are locally sourced	are locally sourced	locally sourced	locally sourced
7	Possibility for large	Excellent possibility	Very good possibility	Good possibility	Fair possibility	No possibility
	scale production					
8	Uniqueness/Creativity	Extremely	Highly	Moderately	Fairly unique/creative	Not unique/creative
		unique/creative	unique/creative	unique/creative		